The GeoLearning Learning Content Management System (LCMS) is a browser-based tool for developing, managing and delivering learning content. Organizations just starting out in e-learning will appreciate its simplicity, while experienced developers will find that the LCMS offers ways to streamline their course creation process—and substantially reduce development costs.

### Rapid Content Creation
- Create learning content quickly and easily using the LCMS’s Web-distributed authoring and hierarchical course tree structure.
- Develop using built-in HTML and Flash templates, or create your own custom templates and add them to the template repository.
- Workflow Management and Content Extraction Tool facilitates the instructional design and content writing processes (including scripting and storyboarding), and speeds development by feeding directly into modules and learning objects.
- Q/A Tracking Tool allows developers and subject matter experts (SMEs) to view and post feedback on individual content files and screens. Built-in HTML editor and wizards speed development.
- Interface guides developers through the process of uploading, creating or editing course content.
- Change or update content at the learning object level and all corresponding content is automatically updated. Authors can preview uploaded course files, use the system’s internal bug tracking capabilities, and track changes to course content.

### Open Authoring
- Instructional designers and SMEs can create or repurpose learning content without having to learn proprietary authoring tools. Drag-and-drop Web content including audio, video, animation, HTML, JAVA, Flash, PowerPoint, Word and PDF into GeoLearning’s easy-to-use environment for course structuring and assembly.
- Choose to create, edit and upload content using popular Web authoring tools such as Flash, Dreamweaver, Authorware, Director, Lectora Publisher, Word and PowerPoint.
- LCMS content can be imported into any AICC/SCORM compliant LMS, output to CD-ROM, or exported as XML for transfer to another system.

### Reusable Learning Objects (RLOs)
- Leverage reusable learning object technology for maximum productivity and efficiency.
- RLOs make it easy to copy, clone and customize, as well as track changes to “parent” files for quick and easy updates.
- Each learning object is comprised of an objective, content files representing knowledge to be transferred, a bank of test questions to validate successful transference, a review component for remediation, plus keywords, terms or phrases.
- Learning objects repositories (private or shared) are searchable. Objects are fully reusable with controllable inheritance. Content assemblers can use any component of a learning object.
- Learning objects can be tagged with metadata for search, reuse and identification purposes.

### Powerful Collaboration Tools
- Collaborative environment supports a team-based authoring approach while managing the content development process.
- Geographically dispersed developers and SMEs can share and manage content, and leverage sophisticated search, version control, access restriction, check-in and check-out, and final approval features.
Assessment Capabilities

✓ Create powerful HTML-based assessments, evaluations and pre- and post-tests without programming or scripting. Test questions are associated with specific learning objectives.
✓ Choose from a rich array of built-in question types including multiple choice, single and multiple answer, and true/false.
✓ Develop more advanced assessment items using built-in Flash templates or create your own Flash-based question types.
✓ Specify the use of a pool of questions or all questions on a learning object basis, with the ability to vary this for each learning object in a course.
✓ Streamline assessment development with time-saving templates and “copy” functions.

Student Experience

✓ Intuitive, simple and consistent user interface.
✓ Pre-tests will—based on the student’s performance—dynamically recommend which areas of a course the student should undertake.
✓ Searchable keyword index enables learners to locate information simply and quickly.
✓ Notepad helps students capture key information for future reference.
✓ Graphical course reports enable learner to track and evaluate progress through learning material.
✓ Built-in learner-to-learner and learner-to-instructor e-mail.
✓ Support for multiple languages (including multi-byte character sets) and time zones.

Administrative Features

✓ Permission-based system with ability to create multiple administrators with different levels of access and control.
✓ Student registration and editing features (individual and batch registration).
✓ Built-in email messaging system makes posting course announcements and communicating with students a snap.
✓ Notification system enables delivery of system-wide or course-specific notices to students upon login.
✓ User management, training management, content tracking and reporting capabilities.
✓ Administrative control over forced sequential or unstructured course modes.

Robust Tracking, Reporting & LMS Integration Capabilities

✓ Track learner data at the level of detail required to correlate learning to desired development objectives. Track universally, by course, by module and even by individual learning object.
✓ The GeoLearning LCMS is included as an integrated component of GeoLearning’s GeoMaestro™ enterprise LMS platform, providing seamless content connectivity, security, session management and integrated reporting.
✓ The LCMS may be integrated as an optional module of the GeoExpress™ LMS platform, or deployed as a stand-alone system. The GeoLearning LCMS has also been integrated with several third-party LMS platforms.

Hassle-Free, Standards-Based ASP Platform

✓ ASP-delivered platform is hosted in GeoLearning’s state-of-the-art data center and does not require the installation of any hardware or software.
✓ Hassle-free Web-based solution can be deployed quickly, easily and cost-effectively so you can concentrate on training, development and achieving your business objectives—not managing technology.
✓ LCMS is standards compliant and creates content that is AICC and SCORM compliant.